**Black Country Healthy School Platinum Mark**

**Design a Logo Competition**

**Active Black Country and the 4 Black Country Local Authorities are developing the Healthy Schools Platinum Mark. This award seeks to build on the DFE Healthy Schools rating to recognise and reward schools demonstrating great commitment to promoting healthy eating and physical activity across the school day. The award will support schools in meeting statutory health education requirements and recognise best practice across the region.**

**Further details can be found at:** [**http://bit.ly/BCHealthySchool**](http://bit.ly/BCHealthySchool)

As part of this, Active Black Country and partners are running an Art competition for school pupils across the Black Country to design the logo for the Platinum Mark which will be launched April 2020.

The logo will be used on all resources accompanying the award, in addition to forming part of the design for the trophy awarded to each school that achieves the Black Country Healthy School Platinum Mark.

A judging panel will decide the winning design which will then be made into the logo for the award moving forward. The school of the winning pupil will receive a **£125 Sports equipment voucher** whilst the pupil responsible will also receive a **£50 One4all Gift Card** which can be spent at over 130 different high street brands.

The logo should consist of an outline of the Black Country region and designs should seek to incorporate **both** of the following areas:

1. Healthy eating, food and nutrition
2. Being physically active

A template for pupils to use has been included overleaf.

Please note the competition is open to **Primary and Secondary school pupils from years 5 to 11 with *the deadline for submissions 5pm Friday 13th December 2019.* Winners will be announced in January 2020*.***

We would encourage Schools to run an internal competition nominating and sending in their 3 best designs by post to:

**F.A.O Jennifer Oakes (Logo Competition)**

**Active Black Country**

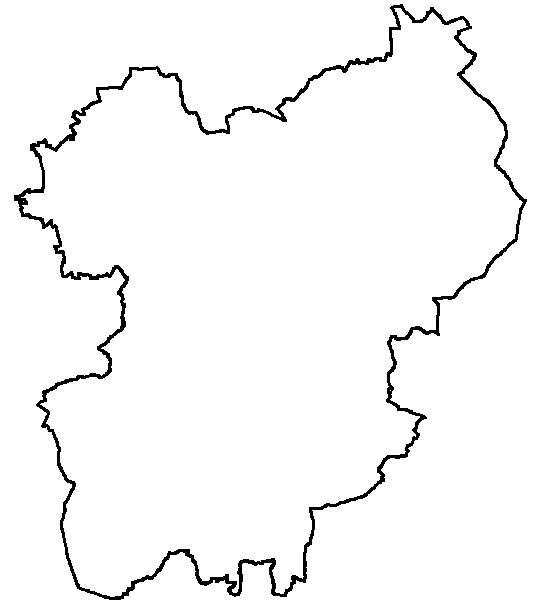
**Black Country Consortium Ltd**

**The Deckhouse**

**Waterfront West, Dudley Road**

**Brierley Hill, DY5 1LW**

Should you have any questions please contact Jennifer at: **Jennifer\_Oakes@blackcountryconsortium.co.uk**



***Pupil Name:*** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ ***Age:*** \_\_\_\_\_\_\_\_\_

***Teacher:*** \_\_\_\_\_

***School:*** \_\_\_\_\_

***Local Authority:*** \_\_\_\_\_